

CINCINNATI, OH

2024 MARKET AT A GLANCE

OCCUPANCY RATE
(Q4 2024)

95.2%



DOWN 10 BPS YOY

EFFECTIVE RENT
(Q4 2024)

\$1,413



UP 3.4% YOY

RENT SHARE OF WALLET
(Q4 2024)

21.2%



UP 10 BPS YOY

Vigorous Apartment Leasing Activity to Fuel 3.4% Annual Rent Growth by Year-End

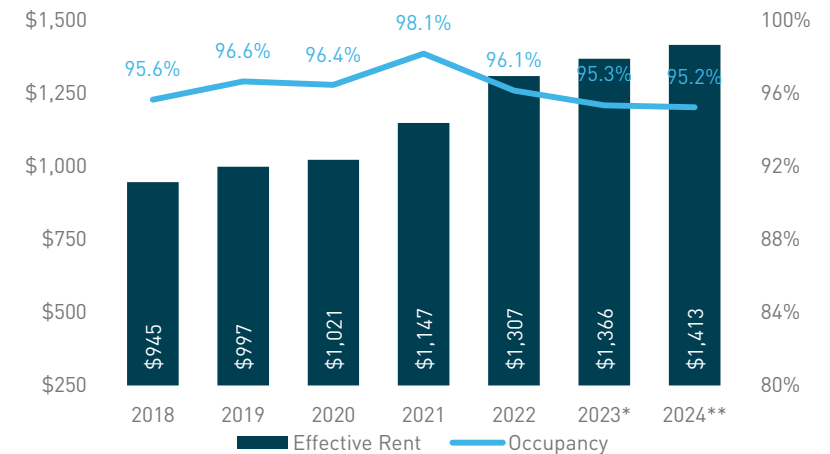
Cincinnati's steady job and income growth will continue to be a catalyst for consistent apartment demand. Additionally, higher interest rates that make homeownership more difficult is another boost to absorption. In 2024, the demand for apartments in Greater Cincinnati is expected to be near historical highs, with a projected 50% increase in net move-ins compared to the five-year average. An additional 2,931 units will be leased this year. On the construction front, activity is also significantly above average, with approximately 3,251 units expected to be completed during the year. The Central Cincinnati submarket is the preferred location for new apartment development, accounting for 20% of the new supply. This submarket includes the city's urban core, employment hubs, and recreational activities. Due to the increased supply, occupancy is anticipated to experience a slight decline of 10 basis points but will remain 70 basis points higher than the national average in the fourth quarter of 2024. Local apartment operators will have the opportunity to raise effective rents, with an expected annual increase of 3.4% to an average of \$1,413 per month. Median household income for residents is also projected to grow by 2.9% in 2024 with continued hiring. Businesses in the trade, transportation, and utilities sector, which holds the largest market share in terms of jobs, are expected to add 1,800 net jobs by the end of 2024. Cincinnati's strategic geographic location, within an eight-hour radius of 60% of the U.S. population, contributes significantly to the strength of the sector.

Unless noted otherwise, data and images pertaining to rent, occupancy, employment, unemployment, income, price per unit, and cap rate are year-end figures. Absorption and construction figures are full-year totals, unless noted otherwise. Numbers for 2023 are projected values. 2024 figures are forecast projections.

| 2024 FORECAST

APARTMENT TRENDS

Effective Rent & Occupancy

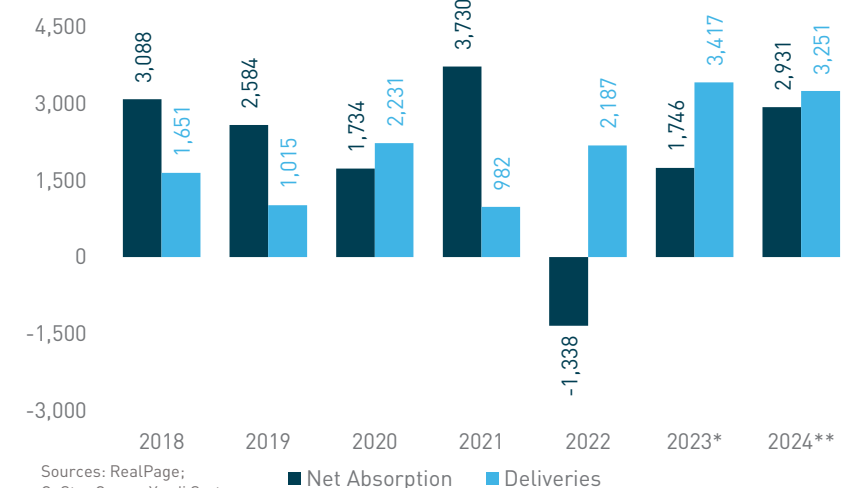


Sources: RealPage; CoStar Group; Yardi Systems

*Projected **Forecast

Note: Effective rent and occupancy reflect stabilized properties and does not include preleased units or properties in lease-up. A newly constructed property is considered stabilized once it becomes 85% occupied.

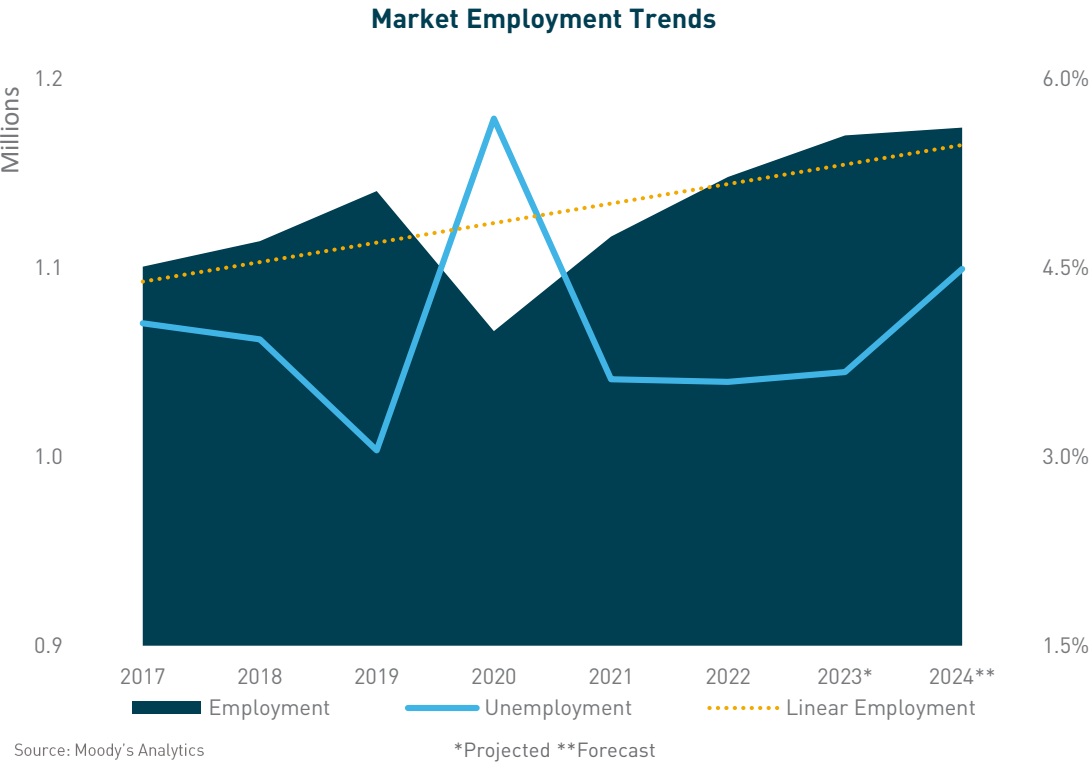
Absorption & Deliveries



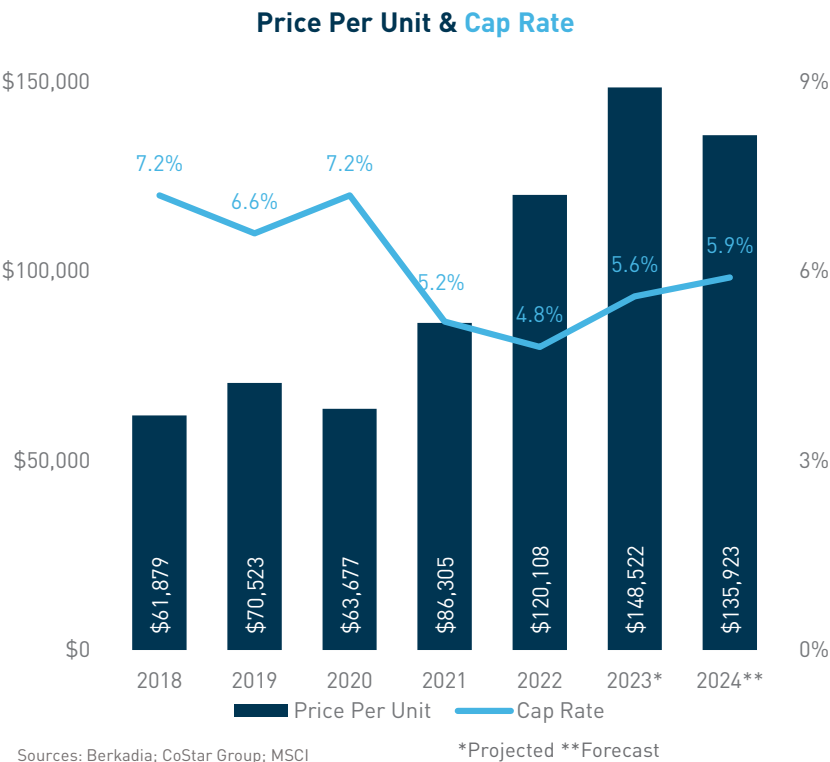
Sources: RealPage;
CoStar Group; Yardi Systems

*Projected **Forecast

EMPLOYMENT TRENDS



SALES TRENDS



EMPLOYMENT
(DEC. 2024)

1,174,000



UP 0.4% YOY

UNEMPLOYMENT
(DEC. 2024)

4.5%



UP 80 BPS YOY

MEDIAN HOUSEHOLD INCOME
(DEC. 2024 SAAR)

\$80,043



UP 2.9% YOY

PRICE PER UNIT
(2024 AVG.)

\$135,923



DOWN 8.5% YOY

CAP RATE
(2024 AVG.)

5.9%



UP 30 BPS YOY