

HUNTSVILLE, AL

2025 MARKET AT A GLANCE

OCCUPANCY RATE
(Q4 2025)

94.0%



UP 90 BPS YOY

EFFECTIVE RENT
(Q4 2025)

\$1,191



UP 3.4% YOY

RENT SHARE OF WALLET
(Q4 2025)

16.3%

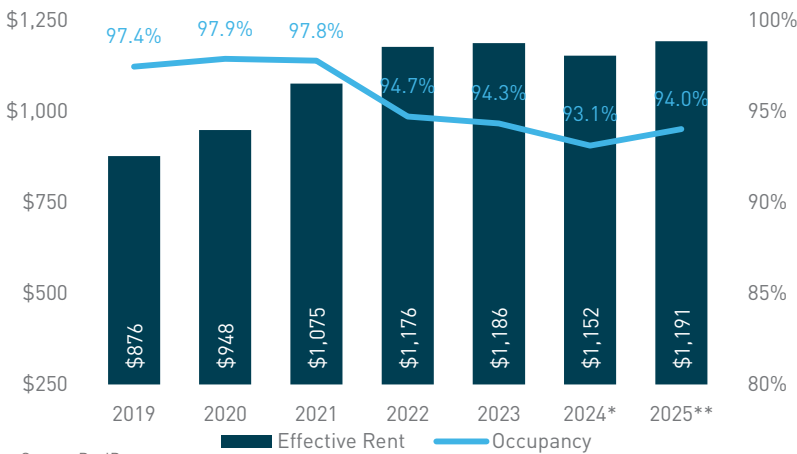


UP 10 BPS YOY

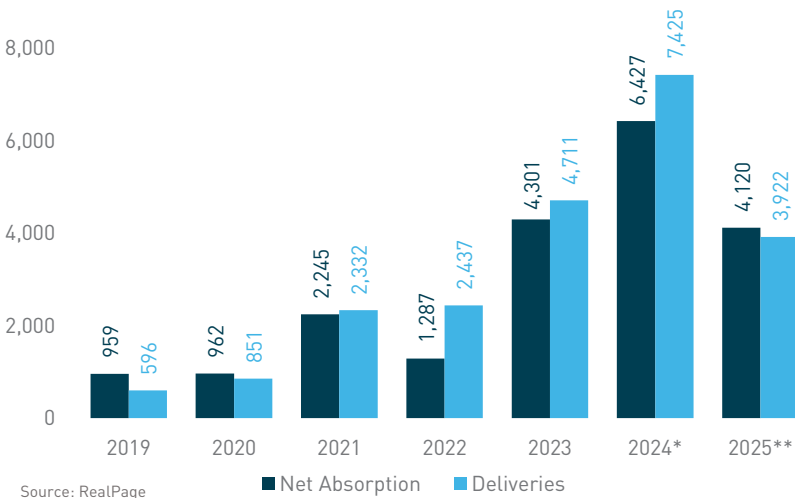
Unless noted otherwise, data and images pertaining to rent, occupancy, employment, unemployment, income, price per unit, and cap rate are year-end figures. Absorption and construction figures are full-year totals, unless noted otherwise. Numbers for 2024 are projected values. 2025 figures are forecast projections.

2025 FORECAST

APARTMENT TRENDS

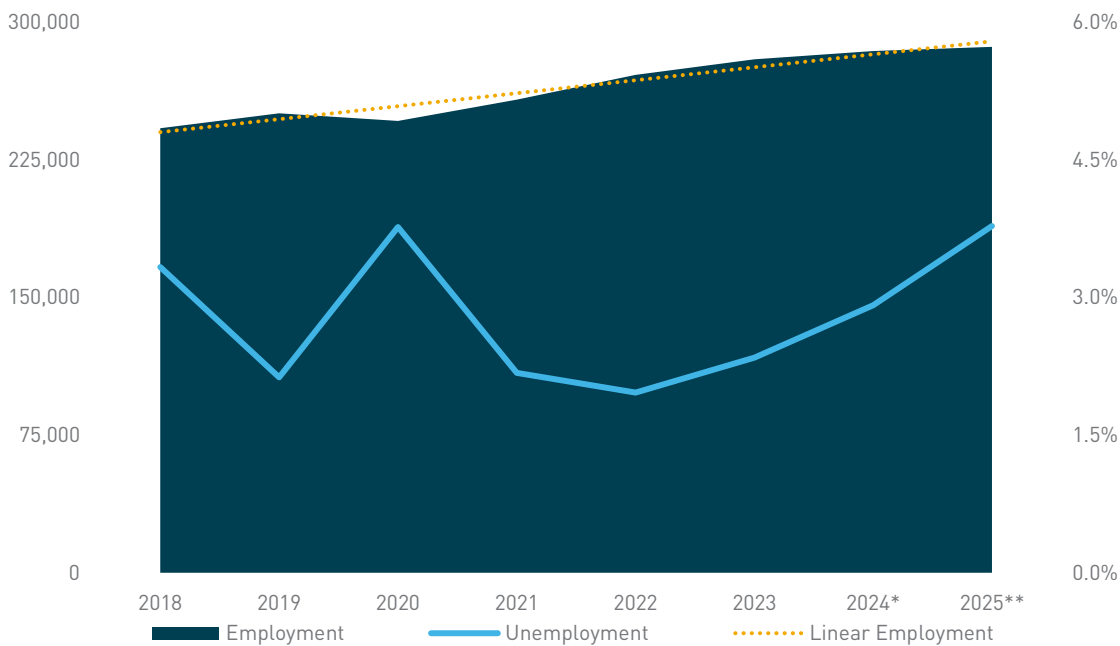


Note: Effective rent and occupancy reflect stabilized properties and does not include preleased units or properties in lease-up. A newly constructed property is considered stabilized once it becomes 85% occupied.



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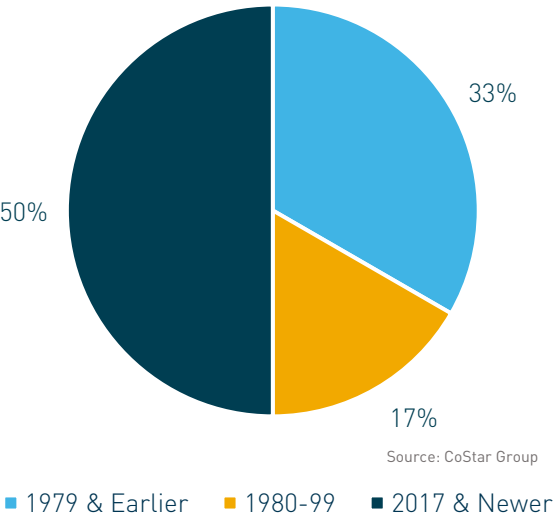
EMPLOYMENT TRENDS



Source: Moody's Analytics

*Projected **Forecast

2024 SALES TRENDS*



Source: CoStar Group

*YTD through Oct.

The apartment sales information represents transactions of apartment properties with a sales price of \$2.5 million or more, unless otherwise indicated.

EMPLOYMENT
(DEC. 2025)

286,500



UP 2,300 JOBS YOY

UNEMPLOYMENT
(DEC. 2025)

3.8%



UP 90 BPS YOY

MEDIAN HOUSEHOLD INCOME
(DEC. 2025 SAAR)

\$87,654



UP 2.7% YOY

PRICE PER UNIT
(2024 AVG.)

\$159,015



DOWN 4.5% YOY

CAP RATE
(2024 AVG.)

6.1%



UP 30 BPS YOY